

IN THE CLAIMS

Please amend the claims as follows:

1. – 62. (Cancelled).

63. (New) A system for providing a discretionary asset allocation program for at least one investor provided by or in concert with at least one conflicted person who receives variable fees or profits for providing services related to the discretionary asset allocation program comprising:

at least one discretionary allocation program for at least one investor;

data storage means for storing data from at least one source for at least one investor;

B' means, operatively connected to the data storage means, for automatically implementing discretionary investment allocation decisions utilizing the discretionary asset allocation program wherein automatically implementing the discretionary investment allocation decisions are accomplished by following a process that systematically reduces or eliminates the at least one conflicted person's ability to self deal wherein, the basis upon which the discretionary investment allocation decisions are implemented utilizing methodologies and parameters that are developed or maintained by at least one person who is generally or totally independent of the at least one conflicted person who is involved with the discretionary asset allocation program; and

a computer having a program, operatively connected to the automatic implementing discretionary asset allocation means, used to implement the methodologies and parameters developed or approved by the at least one generally or totally independent person.

64. (New) The system of claim of 63, further comprising software created by computer programmers who have no affiliation with the at least one conflicted person who may receive variable fees or profits under the program by reason of asset allocation.

65. (New) The system of claim 63 further comprising, in the event an investor should opt out of the discretionary asset allocation program, means for processing the data from each investor that has opted out of the discretionary asset allocation services such that a tangible recommendation as to asset allocation is generated and sent to each investor that opted out of the discretionary asset allocation services.

66. (New) The system of claim 65 further comprising means for correlating retirement needs and life cycle stage with an appropriate asset allocation.

67. (New) The system of claim 65 further comprising means for determining discretionary asset allocation based on a minimum data requirement as determined or approved by the at least one independent person.

68. (New) The system of claim 65 wherein the discretionary asset allocation program further comprises means for automatically rebalancing the discretionary asset allocation based on a data received from the investor, a third party and a facilitator on a regular basis as solely determined or approved by an independent expert.

69. (New) The system of claim 65 wherein the discretionary asset allocation program further comprising means for automatically reallocating discretionary asset allocation based on a data received from the investor, a third party and a facilitator on a regular basis as solely determined or approved by an independent expert.

70. (New) The system of claim 65 wherein the discretionary asset allocation program further comprises means for automatically allocating, rebalancing and reallocating investment assets based on data from a variety of sources, as designed or approved by an independent expert.

71. (New) The system of claim 63 further comprising means for eliminating or at least ameliorating possible economic conflict of interest by separating or appropriately combining, the determination of how much to save and how to allocate investment assets from other fee generating functions such as investment management.

B' 72. (New) The system of claim 63 wherein the at least one independent person determines or approves the discretionary asset allocation and savings rate and receives fees totally independent from the fees charged for investment management.

73. (New) The system of claim 63 wherein the at least one independent person is generally or totally independent from and unrelated to any other person who receives compensation in connection with transactions related to the savings program, including a decision not to change any decision including discretionary asset allocations or any investment manager.

74. (New) The system of claim 63 further comprising means for assuring that the investment manager is unaware of the investments of any one investor, but rather sees only the aggregate investments of an entire Plan.

75. (New) The system of claim 63, wherein the at least one independent person determines or approves the basis for discretionary asset allocation.

76. (New) The system of claim 75, wherein the at least one independent person is generally or totally independent from and unrelated to any other person who (1) receives compensation in connection with discretionary asset allocation or (2) to any person who receives compensation in connection with asset management.

77. (New) The system of claim 63, further comprising means for assuring that the asset management is performed by one or more investment managers who are unaware of any individual account allocations but instead see only the aggregate of the assets to be managed.

78. (New) The system of claim 63, wherein the assets are reallocated on a regular or an irregular basis.

79. (New) The system of claim 63 further comprising asset classes that may include varying proportions of shares or other interests in a plurality of investments.

80. (New) The system of claim 79, wherein the plurality of investments include collective investment vehicles.

81. (New) The system of claim 63, further comprising means for generating a tangible report recommending or directly establishing a savings program for each investor.

82. (New) A method for providing discretionary asset allocation services for investors participating in an employer-sponsored benefit plan, comprising:

identifying funding needs of the investors based on investor data, the investor data including at least investor age;

providing discretionary asset allocation services for participating investors based on investor data using generally accepted investment principles, including at least one investment vehicle for each participating investor;

B' wherein the at least one investment vehicle is selected based on a computer program applying a methodology maintained and overseen by a financial expert who is independent of any other party who may earn variable fees or profits based on the allocation of investments; and,

wherein the discretionary asset allocation services are provided by or in concert with a person whose fees or profits vary depending on the choice of at least one investment vehicle.

83. (New) The method of claim 82, wherein the conflicts of interest ameliorated include a conflict of interest between establishing discretionary asset allocation and investment programs and money management functions.

84. (New) The method of claim 82, wherein the one or more investment vehicle include professionally managed commingled investment vehicles.